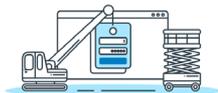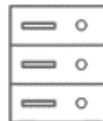# Okta Showcase 2020 Highlights

Partnerships

Customer Identity Workflows

Advanced Server Access

Devices Platform Service

Partnerships: Okta & Salesforce's Work.com

New integration gives the world's largest organizations secure access to tools to help keep employees, customers, and communities safe

Highlights

- The integration between the Okta Identity Cloud and Work.com enables IT leaders to easily provision and deprovision users, establish fine-grained controls for permissions, and enforce multi-factor authentication for specific users or groups with access to sensitive data in Work.com to maintain the highest levels of security and protect their organizations.

  - Leveraging their existing identity providers or corporate directories such as Active Directory, Salesforce customers can enable employees to sign-in to Work.com with a single click.

  - With Okta Lifecycle Management, IT administrators can synchronize data from HR systems such as Workday to Work.com to automatically create users in Work.com, allowing organizations to quickly and securely deploy Work.com while reducing the burden on IT teams.

  - By leveraging Okta Workflows, IT administrators can take this automated provisioning a step further by assigning users in specific roles to Salesforce Permission Set Groups, introducing granular controls for which tasks and records those users can access within Work.com.

Press release : https://www.okta.com/press-room/press-releases/okta-and-salesforce-partner-to-build-trust-with-work-com/

Customer Identity Workflows

New platform-driven product automates complex identity processes by connecting to every part of the customer experience

Highlights

- New product that enables product builders and IT professionals to automate the most complex digital transformation identity processes.

- Customer Identity Workflows makes user identity extensible across the entire software stack with low-code options for developers through Okta Hooks or using drag and drop tooling for non-technical business units.

  - Development teams can now use Okta Workflows instead of hosting custom Okta Hooks logic on cloud or on-premises infrastructure, unlocking greater agility and providing even deeper customization.

- Okta Customer Identity Workflows is powered by Okta Workflows, one of six Okta Platform Services that are foundational technologies at the heart of the Okta Identity Cloud. Okta Platform Services enable Okta to meet unlimited identity use cases and to deliver open and extensible technologies to customers and partners through products and integrations.

Press release : https://www.okta.com/press-room/press-releases/okta-launches-customer-identity-workflows-bringing-no-code-identity/

Advanced Server Access Upgrades

New features speed scale, synchronization, automation, and compliance across dynamic server fleets

Highlights

- Okta Advanced Server Access advancements start with meeting scalability demands and expand to finer grained access, automation, and compliance to help organizations securely drive rapid innovation.

  - New certified HashiCorp Terraform Provider offers the ability to seamlessly integrate identity and access management functions directly into existing "Infrastructure as Code," enabling DevOps teams to automate new server creation with identity baked in.

  - New Okta Workflows connector for Advanced Server Access ties server access to other notification or ticketing events, eliminating manual processes and driving efficiency.

  - New PolicySync saves time while keeping security high across dynamic fleets of servers through access policy synchronization with existing Amazon Web Services and GitHub Projects.

  - New Session Capture builds on Advanced Server Access compliance capabilities by moving beyond access logs to capture Linux Server SSH traffic at the command-level, delivering logs to an encrypted secure location within an organization's corporate network for further inspection.

Press release : https://www.okta.com/press-room/press-releases/okta-announces-new-advanced-server-access-capabilities-to-accelerate/

Devices Platform Service: SDK and API

New embeddable developer tooling simplifies and secures passwordless login and omnichannel customer experiences

Highlights

- Developers building mobile applications can send branded push notifications and use biometrics including FaceID to authenticate end-user login versus using solely a password or pin, offering layers of protection and security while eliminating friction and increasing customer engagement

- Using the Devices SDK and API, developers can create the following experiences, all through a single integration:

  - Embed Okta Verify with push and biometrics capability into mobile applications.

  - Develop branded, omnichannel multi-factor authentication experiences with custom push messaging and custom action buttons.

  - Deploy additional layers of protection to address high-risk access attempts.

  - Enable end-users to view and manage their Okta registered devices.

  - Simplify device management and increase overall security posture.

Press release : https://www.okta.com/press-room/press-releases/okta-unites-user-identity-and-device-identity-for-customer-facing/