FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT O	F CHANGES	IN BENEFICIAL	OWNERSHIP

1	OWID 741 T TO	, v, t⊏							
	OMB Number:	3235-0287							
	Estimated average burden								
1	hours per response:	0.5							

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of non Todd	Reporting Person*						ne and Ti		radino	g Symbol		(Ch	elationship of eck all applica	able)	Perso	on(s) to Issu 10% Ov	
(Last) C/O OK	,	rirst)	(Middle)				of Ea /2018		nsaction ((Mont	h/Day/Year)		below)	Officer (give title below) Other (spe below) Chief Executive Officer			specify	
(Street) SAN FRANC	ISCO	A State)	94107 (Zip)		4	. If An	nendm	ent, Date	of Origin	nal Fil	ed (Month/D	Line	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
			able I - N						-	d, D			eneficiall					
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea		Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		d (A) or r. 3, 4 and 5)	5. Amou Securitie Benefici Owned F	ies	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
					ľ	(monan bay) real)		Code	v	Amount	(A) or (D)	Price	Reported Transact	Reported Transaction(s) (Instr. 3 and 4)		,	(Instr. 4)	
Class A (Common St	ock		02/0	1/2018	3			C ⁽¹⁾		75,000) A	\$0.00(1	75	75,000		I	By Trust
Class A (Common St	ock		02/0	1/2018	3			S ⁽²⁾		75,000	D	\$29.6736	(3)	0		I	By Trust
			Table I								sposed o		neficially curities)	Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year)		Execution if any			ansaction ode (Instr.		on of		6. Date Exercisable Expiration Date (Month/Day/Year)		d 7. Title and Amou Securities Underly Derivative Securit (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
					Code	v		Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares		ı				
Class B Common Stock	(1)	02/01/2018			C ⁽¹⁾			75,000	(1)		(1)	Class A Common Stock	75,000	\$0.00 ⁽¹⁾	5,485,8	347	I	By Trust
Class B Common Stock	(1)								(1)		(1)	Class A Common Stock	130,674		130,67	74	I	By Trust
Employee Stock Option (Right to Buy)	\$1.4								(4)		08/29/2023	Class B Common Stock	112,500		112,50	00	D	
Employee Stock Option (Right to Buy)	\$7.17								(5)		08/27/2025	Class B Common Stock	500,000		500,00	00	D	
Employee Stock Option (Right to	\$8.97								(6)		07/29/2026	Class B Common Stock	2,000,000		2,000,0	000	D	

Explanation of Responses:

- 1. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 2. This transaction was effected pursuant to a Rule 10b5-1 trading plan previously adopted by the Reporting Person.
- 3. The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.28 to \$29.88 per share, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or to the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. 25% of the shares subject to the option vested on August 1, 2014, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date. The option is early exercisable by the Reporting Person
- 5. The shares subject to the option shall vest in 48 equal monthly installments commencing on August 1, 2015, subject to the Reporting Person's continued employment with the Issuer through each vesting date. The option is early exercisable by the Reporting Person
- 6.20% of the shares subject to the option vested on July 29, 2017, 20% of the shares subject to the option shall vest on July 29, 2018, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date. The option is early exercisable by the Reporting Person.

Remarks:

/s/ Larissa Schwartz, attorneyin-fact of the Reporting Person

02/05/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.