FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D.C.	20549
-------------	------	-------

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number: 3235-028										
Estimated average b	urden									
haiina man namanan.	0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of non Todo	f Reporting Person*					Name Inc.		icker or Trad TA ]	ing Sy	mbol				elationship o ck all applica Director	able)	g Pers	on(s) to Issu 10% Ow	
(Last)	(F	First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 12/21/2023								, x	X Officer (give title Other (specify below) below)  Chief Executive Officer					
100 FIR	ST ST, SUI	TE 600			4.	If Ame	endmer	nt, Dat	e of Original I	-iled (	Month/	Day/Year)			dividual or Jo	oint/Group	Filing	(Check App	licable
(Street) SAN FRANC	ISCO C	'A	94105									- 1 '	Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting  Person						
(City)	(5	State)	(Zip)		-  R  _	Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plant the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										lan thai	t is intended t	o satisfy	
		Ta	ble I - Nor	n-Deriv	vativ	re Se	curit	ies A	Acquired,	Disp	osed	of, or E	Bene	ficially	Owned				
1. Title of	Security (Ins	tr. 3)		2. Trans Date (Month			2A. De Execut if any (Month	ion Da	Code (I		4. Secu Dispos	urities Acqu sed Of (D) (I	uired ( Instr. 3	A) or 3, 4 and 5	Beneficia Owned Fo	s lly ollowing	Form (D) or	: Direct I r Indirect I str. 4)	7. Nature of ndirect Beneficial Dwnership
									Code	v	Amour	" (D)		Price	Reported Transacti (Instr. 3 a	on(s) nd 4)	n(s) d 4)		Instr. 4)
Class A (	Common St				1/202	Į.			G <sup>(1)</sup>		39,0		D	\$0.00	9,9	990		D	
									quired, D ts, option						Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, T	4. Fransa Code (I		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr	ative rities ired osed	6. Date Exerc Expiration Day (Month/Day/)	ate	e and	7. Title an Securities Derivative (Instr. 3 an	Unde Secu	rlying	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	i Ily	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Coo		v	(A)	(D)	Date Exercisable	Expi Date	ration	Title		unt or ber of es					
Restricted Stock Units	(2)								(3)	(3)		Class A Common Stock	2	,643		2,643		D	
Restricted Stock Units	(2)								(4)		(4)	Class A Common Stock	8	,424		8,424		D	
Restricted Stock Units	(2)								(5)		(5)	Class A Common Stock	94	,547		94,54	7	D	
Class B Common Stock	(6)								(6)		(6)	Class A Common Stock	5,53	30,696		5,530,6	96	I	By Trust
Class B Common Stock	(6)								(6)		(6)	Class A Common Stock	12	8,247		128,24	17	I	By Trust
Employee Stock Option (Right to Buy)	\$7.17								(7)	08/2	7/2025	Class B Common Stock	18	1,053		181,05	i3	D	
Employee Stock Option (Right to Buy)	\$8.97								(7)	07/2	9/2026	Class B Common Stock	1,79	94,803		1,794,8	03	D	
Employee Stock Option (Right to Buy)	\$39.21								(7)	03/2	1/2028	Class A Common Stock	5	,438		5,438	3	D	
Employee Stock Option (Right to Buy)	\$82.16								(7)	03/2	4/2029	Class A Common Stock	32	2,251		32,25	1	D	
Employee Stock Option (Right to Buy)	\$142.47								(8)	04/1	4/2030	Class A Common Stock	48	3,372		48,37	2	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security			3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Di (Month/Day/\)	ate			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A) (D) Date Expiration Date		Title	Amount or Number of Shares						
Employee Stock Option (Right to Buy)	\$274.96							(9)	04/21/2031	Class A Common Stock	63,667		63,667	D	
Employee Stock Option (Right to Buy)	\$274.96							(9)	04/21/2031	Class A Common Stock	127,334		127,334	D	

## Explanation of Responses:

- 1. The transaction reported involved a gift by the Reporting Person of 39,084 shares of Class A Common Stock to the McKinnon-Stachon Family Charitable Trust, a donor advised fund.
- 2. Each Restricted Stock Unit ("RSU") represents the right to receive one share of the Issuer's Class A Common Stock.
- 3. 25% of the shares underlying the RSU vested on March 15, 2021, and the remaining shares underlying the RSU shall vest in 12 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.
- 4. 25% of the shares underlying the RSU vested on March 15, 2022, and the remaining shares underlying the RSU shall vest in 12 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.
- 5. 8.33% of the shares underlying the RSU vested on June 15, 2023, and the remaining shares underlying the RSU shall vest in 11 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.
- 6. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 7. The shares subject to the option are fully vested and exercisable by the Reporting Person.
- 8. 25% of the shares subject to the option vested on February 1, 2021, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.
- 9. 25% of the shares subject to the option vested on February 1, 2022, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.

## Remarks:

/s/ Larissa Schwartz, attorneyin-fact of the Reporting Person

<u>12/26/2023</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.