FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL										
OMB Normale and	0005 000									

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	tion 1(b).	ide. dee									curities Exch t Company A		f 1934			Hours	per re	ssporise.	0.5
	nd Address of non Todd	Reporting Person*						e and T		Tradi	ng Symbol				tionship o all applica Director	able)	g Pers	son(s) to Issi	
I						. Date o		liest Tra	ansaction	n (Moi	nth/Day/Year	·)		X	below)	(give title	utive	Other (s below) e Officer	specify
(Street) SAN FRANCISCO (City) (State) (Zip)					4.	Line) X Form file										oint/Group Filing (Check Applicable led by One Reporting Person led by More than One Reporting			
				Non-De	rivati	ve Se	cur	ities A	Acquir	ed. I	Disposed	of, or F	Reneficia	ally C	wned				
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Yea		2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or D Of (D) (Instr. 3, 4 and 5)		(A) or Disp	5. Amount of Securities Beneficially Owned Following Reported		es ally Following I	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	٧	Amount	(A) or (D)	Price		Transact (Instr. 3 a				
Class A (Common Sto	ock		12/15/201		19		M		3,531	A	\$0.00		5,289			D		
Class A (Common Sto	ock		12/16/		9					1,773	D	\$116.62		3,516			D	
			Table						•	•	isposed o s, conver	•		•	vned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution			ansaction ode (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			d Amount of s Underlying e Security nd 4)	g D Se (II	Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amount of Number of Shares						
Restricted Stock Units	(3)	12/15/2019			М			3,531	(4)		(4)	Class A Common Stock	3,531		\$0.00	31,78	2	D	
Class B Common Stock	(5)								(5)		(5)	Class A Common Stock	21,007	7		21,00	7	D	
Class B Common Stock	(5)								(5)		(5)	Class A Common Stock	5,176,7	74		5,176,7	74	I	By Trust
Class B Common Stock	(5)								(5)		(5)	Class A Common Stock	128,24	.7		128,247		I	By Trust
Employee Stock Option (Right to Buy)	\$1.4								(6)		08/29/2023	Class B Common Stock	112,50	0		112,50	00	D	
Employee Stock Option (Right to Buy)	\$7.17								(7)		08/27/2025	Class B Common Stock	486,05	3		486,05	53	D	
Employee Stock Option (Right to Buy)	\$8.97								(8)		07/29/2026	Class B Common Stock	1,798,8	91		1,798,8	391	D	
Employee Stock Option (Right to Buy)	\$39.21								(9)		03/21/2028	Class A Common Stock	87,000)		87,00	0	D	
Employee Stock Option (Right to Buy)	\$82.16								(10))	03/24/2029	Class A Common Stock	110,57	3		110,57	73	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8) Secul (A) or Dispc of (D)		posed D) tr. 3, 4	6. Date Exerc Expiration Da (Month/Day/\)	ate			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(3)							(11)	(11)	Class A Common Stock	50,886		50,886	D	

Explanation of Responses:

- 1. Represents the number of shares sold by the Reporting Person to cover tax withholding obligations in connection with the vesting of restricted stock units. This sale is mandated by the Issuer's election under its equity incentive plans to require the satisfaction of tax withholding obligations to be funded by a "sell to cover" transaction and does not represent a discretionary trade by the Reporting Person.
- 2. The price reported in Column 4 is a weighted average price calculated by the broker. These shares were sold as part of a block trade in multiple transactions at prices ranging from \$115.16 to \$117.80, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (2) with regard to the block trade.
- 3. Each Restricted Stock Unit ("RSU") represents the right to receive one share of the Issuer's Class A Common Stock.
- 4. 25% of the shares underlying the RSU vested on March 15, 2019, and the remaining shares underlying the RSU shall vest in 12 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.
- 5. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 6. The shares subject to the option are fully vested and exercisable by the Reporting Person.
- 7. The shares subject to the option shall vest in 48 equal monthly installments commencing on August 1, 2015, subject to the Reporting Person's continued employment with the Issuer through each vesting date. The option is early exercisable by the Reporting Person.
- 8. 20% of the shares subject to the option vested on July 29, 2017, 20% of the shares subject to the option vested on July 29, 2018, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date. The option is early exercisable by the Reporting Person.
- 9. 25% of the shares subject to the option vested on February 1, 2019, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.
- 10. 25% of the shares subject to the option shall vest on February 1, 2020, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.
- 11. 25% of the shares underlying the RSU shall vest on March 15, 2020, and the remaining shares underlying the RSU shall vest in 12 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.

Remarks:

/s/ Larissa Schwartz, attorneyin-fact of the Reporting Person

12/18/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

 $Persons \ who \ respond \ to \ the \ collection \ of \ information \ contained \ in \ this \ form \ are \ not \ required \ to \ respond \ unless \ the \ form \ displays \ a \ currently \ valid \ OMB \ Number.$