FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

l	OMB Number: 3235-0287									
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Sectio obligat	this box if no lo n 16. Form 4 or tions may conti tion 1(b).			ANT OF CHANGES IN BENEFICIAL OWNERSHIP ad pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940																
1. Name and Address of Reporting Person* <u>McKinnon Todd</u>						er Name a , <u>Inc.</u> [cker or Tradin [A]	ig Sy	mbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					ner				
						3. Date of Earliest Transaction (Month/Day/Year) 04/22/2021									X Officer (give title Other (specify below) Chief Executive Officer					
(Street) SAN FRANCISCO CA 94105					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City)	(5	State)	(Zip)																	
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transation Date (Month/Date)					action 2A. Deemed Execution Date			te, 3. Code (Instr.			d of, or Benefic curities Acquired (A) o osed Of (D) (Instr. 3, 4			or 5. Amoun		Form	Direct I Indirect E str. 4) (7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amoun	t (A) (D)) or)) Price		Transactio (Instr. 3 ar	on(s)					
Class A (Common St	ock	Table II	Deviverti				auvine d. Di						9,7	87		D			
			Table II - I					quired, Di ts, options						wned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ercise (Month/Day/Year) if ar of (Mo ative		Code	action (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration D	Expiration Date (Month/Day/Year)		Securities Derivative	tle and Amount of urities Underlying vative Security tr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported	re es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Exp Dat	piration te	Title		unt or ber of es		Transact (Instr. 4)					
Employee Stock Option (Right to Buy)	\$274.96	04/22/2021		A		63,667		(1)	04/	21/2031	Class A Common Stock	63	,667	\$0.00	63,667		D			
Restricted Stock Units	(2)	04/22/2021		A		26,957		(3)		(3)	Class A Common Stock	26	,957	\$0.00	26,957		D			
Employee Stock Option (Right to Buy)	\$274.96	04/22/2021		A		127,334		(1)	04/	21/2031	Class A Common Stock	127	7,334	\$0.00	127,334		D			
Class B Common Stock	(4)							(4)		(4)	Class A Common Stock	5,18	2,781		5,182,781		I	By Trust		
Class B Common Stock	(4)							(4)		(4)	Class A Common Stock	128	3,247	128,2		47	I	By Trust		
Employee Stock Option (Right to Buy)	\$1.4							(5)	08/	29/2023	Class B Common Stock	38	,827		38,827		D			
Employee Stock Option (Right to Buy)	\$7.17							(5)	08/	27/2025	Class B Common Stock	486	5,053	486,03		53	D			
Employee Stock Option (Right to Buy)	\$8.97							(6)	07/	29/2026	Class B Common Stock	1,79	8,891	1,798,8		891	D			
Employee Stock Option (Right to Buy)	\$39.21							(7)	03/	21/2028	Class A Common Stock	38	,063		38,00	63	D			
Employee Stock Option (Right to Buy)	\$82.16							(8)	03/	24/2029	Class A Common Stock	59	,894	59,894		94	D			
Employee Stock Option (Right to Buy)	\$142.47							(9)	04/	14/2030	Class A Common Stock	89	,301		89,30	01	D			

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)			6. Date Exerc Expiration Da (Month/Day/Y	ate			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D) Date Expiration Date Title		Title	Amount or Number of Shares					
Restricted Stock Units	(2)							(10)	(10)	Class A Common Stock	14,125		14,125	D	
Restricted Stock Units	(2)							(11)	(11)	Class A Common Stock	25,443		25,443	D	
Restricted Stock Units	(2)							(12)	(12)	Class A Common Stock	31,709		31,709	D	

Explanation of Responses:

1. 25% of the shares subject to the option shall vest on February 1, 2022, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.

2. Each Restricted Stock Unit ("RSU") represents the right to receive one share of the Issuer's Class A Common Stock.

3. 25% of the shares underlying the RSU shall vest on March 15, 2022, and the remaining shares underlying the RSU shall vest in 12 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.

4. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.

5. The shares subject to the option are fully vested and exercisable by the Reporting Person.

6. 20% of the shares subject to the option vested on July 29, 2017, 20% of the shares subject to the option vested on July 29, 2018, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date. The option is early exercisable by the Reporting Person.

7. 25% of the shares subject to the option vested on February 1, 2019, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.

8. 25% of the shares subject to the option vested on February 1, 2020, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.

9. 25% of the shares subject to the option vested on February 1, 2021, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.

10. 25% of the shares underlying the RSU vested on March 15, 2019, and the remaining shares underlying the RSU shall vest in 12 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.

11. 25% of the shares underlying the RSU vested on March 15, 2020, and the remaining shares underlying the RSU shall vest in 12 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.

12. 25% of the shares underlying the RSU vested on March 15, 2021, and the remaining shares underlying the RSU shall vest in 12 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.

Remarks:

/s/ Larissa Schwartz, attorney-04/26/2021

in-fact of the Reporting Person

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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