| SEC Form 4 |  |
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FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check  | this box if no le                                 | onger subject to  | STAT         | ГЕМБ                        | ENT      | T OF   | CH   |                                | -        | n, D.C. 20!                              | 549<br>NEFICI       | AL OW   | NFF                         | RSH                  | IIP   |  | OMB<br>Number   | APPRO\                            | /AL<br>3235-0287  |  |
|--|---|---|--------------|-----------------------------|----------|--|--|--------------------------------|----------|--|---------------------|---|-----------------------------|----------------------|---|--|---|-----------------------------------|---|--|
| Section obligat                                  | n 16. Form 4 or<br>tions may contin<br>tion 1(b). | r Form 5  |              |                             | ed p     | ursuar   | nt to Sect   | tion 16(a                      | ι) of    | the Securi                               | ties Exchang        | je Act of 19  |                             |                      | -   |  | ated ave  | erage burden<br>ponse:            | 0.5   |  |
|  | <u>t Jacques</u>                                  |   |              |                             | 2.       | . Issue  | r Name a   | ,                              | er o     | r Trading S                              | . ,                 | 1940  |                             |                      | Officer (g  | le)  | g Perso   | 10% Ow<br>Other (sj               | ner   |  |
|  | (F<br>TA, INC.<br>ST ST, SUI                      | ⁼irst)<br>TE 600  | (Middle)     |                             |          | 3. Date of Earliest Transaction (Month/Day/Year)<br>11/13/2020 |  |                                |          |  |                     |   |                             | X below) See Remarks |   |  |   |                                   |   |  |
| (Street)<br>SAN<br>FRANCISCO CA 94105            |   |   |              |                             | 4.       |  |  |                                |          |  |                     |   |                             |                      | 6. Individual or Joint/Group Filing (Check Applicable<br>Line)<br>X Form filed by One Reporting Person<br>Form filed by More than One Reporting |  |   |                                   |   |  |
| (City)   | (5  | State)  | (Zip)        |                             |          |  |  |                                |          |  |                     |   |                             |                      | Person  |  |   |                                   |   |  |
|  |   | Т   | able I - Nor | 1-Deriv                     | vati     | ive S  | ecuriti  | ies Ac                         | qui      | ired, Dis                                | sposed of           | f, or Ber   | efici                       | ally                 | Owned   |  |   |                                   |   |  |
| 1. Title of                                      | Security (Ins                                     | tr. 3)  |              | 2. Trans<br>Date<br>(Month) |          |  | if any   | emed<br>ion Date,<br>/Day/Yeai |          | 3.<br>Transactio<br>Code (Instr<br>8)    | n Disposed          | ies Acquire<br>Of (D) (Inst   | r. 3, 4 a                   |                      | 5. Amount<br>Securities<br>Beneficially<br>Owned Fol<br>Reported  | /<br>lowing  | Form:   | Direct I<br>Indirect I<br>str. 4) | 7. Nature of<br>ndirect<br>Beneficial<br>Dwnership<br>Instr. 4) |  |
| Class A (  | Common St   | ock   |              |                             |          |  |  |                                | -        | Code V                                   | Amount (A) or (D) F |   |                             | ce                   | Transaction<br>(Instr. 3 and<br>10,4  | and 4)   |   | D                                 |   |  |
|  |   |   | Table II -   | Deriva                      | ativ     | e Se   | curitie  | s Acqu                         | uire     | ed, Disp                                 | osed of,            | or Bene   | ficial                      | lly O                | wned  |  | <u> </u>  |                                   |   |  |
| Derivative Conversion Date                       |   | 3. Transaction<br>Date<br>(Month/Day/Year)<br>3A. Deemed<br>Execution Dat<br>if any<br>(Month/Day/Year) |              | d 4.<br>Date, Trai<br>Coo   |          | s, ca<br>action<br>Instr.                                      | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of<br>(D) (Instr. 3, 4<br>and 5) |                                | 6.<br>Ex | Date Exerc<br>piration Da<br>lonth/Day/Y | isable and ate      | Die securities)<br>7. Title and Amoun<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                             | unt                  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Numb<br>derivativ<br>Securitie<br>Benefici<br>Owned<br>Followin<br>Reporter<br>Transact | re Ownersh<br>Es Form:<br>ally Direct (D<br>or Indirect<br>og (I) (Instr. | Ownership                         | Beneficial<br>Ownershi<br>ct (Instr. 4)                         |  |
|  |   |   |              | Co                          | ode      | v  | (A)  | (D)                            | Da       | ate<br>kercisable                        | Expiration<br>Date  | Title   | Amou<br>or<br>Numi<br>of Sh | ber                  |   | Transaction(s)<br>(Instr. 4)   |   | '                                 |   |  |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$3.11  | 11/13/2020  |              | Ν                           | м        |  |  | 7,616                          |          | (1)                                      | 08/26/2024          | Class B<br>Common<br>Stock  | 7,6                         | 516                  | \$0.00  | 42,8   | 12  | D                                 |   |  |
| Class B<br>Common<br>Stock                       | (2)   | 11/13/2020  |              | Ν                           | M        |  | 7,616  |                                |          | (2)                                      | (2)                 | Class A<br>Common<br>Stock  | 7,6                         | 516                  | \$0.00  | 7,616  |   | D                                 |   |  |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$7.17  | 11/13/2020  |              | N                           | м        |  |  | 13,947                         |          | (1)                                      | 08/27/2025          | Class B<br>Common<br>Stock  | 13,9                        | 947                  | \$0.00  | 236,053  |   | D                                 |   |  |
| Class B<br>Common<br>Stock                       | (2)   | 11/13/2020  |              | Ν                           | M        |  | 13,947   |                                |          | (2)                                      | (2)                 | Class A<br>Common<br>Stock  | 13,9                        | 947                  | \$0.00  | 21,5   | 63  | D                                 |   |  |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$8.97  | 11/13/2020  |              | Ν                           | M        |  |  | 9,475                          |          | (3)                                      | 07/29/2026          | Class B<br>Common<br>Stock  | 9,4                         | 75                   | \$0.00  | 990,525 D  |   | 7,616 D 36,053 D 21,563 D 4       |   |  |
| Class B<br>Common<br>Stock                       | (2)   | 11/13/2020  |              | N                           | M        |  | 9,475  |                                |          | (2)                                      | (2)                 | Class A<br>Common<br>Stock  | 9,4                         | 75                   | \$0.00  | 31,0   | 38  | D                                 |   |  |
| Class B<br>Common<br>Stock                       | (2)   | 11/13/2020  |              |                             | <b>3</b> | v  |  | 31,038                         |          | (2)                                      | (2)                 | Class A<br>Common<br>Stock  | 31,0                        | 038                  | \$0.00  | 0  |   | D                                 |   |  |
| Class B<br>Common<br>Stock                       | (2)   | 11/13/2020  |              |                             | G        | v  | 31,038   |                                |          | (2)                                      | (2)                 | Class A<br>Common<br>Stock  | 31,0                        | 038                  | \$0.00  | 1,380,   | ,203  | I                                 | By Trust  |  |
| Class B<br>Common<br>Stock                       | (2)   |   |              |                             |          |  |  |                                |          | (2)                                      | (2)                 | Class A<br>Common<br>Stock  | 267,                        | ,702                 |   | 267,7  | 702   | I                                 | By Trust  |  |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$1.4   |   |              |                             |          |  |  |                                |          | (1)                                      | 08/29/2023          | Class B<br>Common<br>Stock  | 3,5                         | 72                   |   | 3,57   | 72  | D                                 |   |  |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$39.21   |   |              |                             |          |  |  |                                |          | (4)                                      | 03/21/2028          | Class A<br>Common<br>Stock  | 114,                        | ,000                 |   | 114,0  | 000   | D                                 |   |  |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned     (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |                              |   |  |     |  |                    |  |                                     |   |  |  |  |
|--|---|--|---|------------------------------|---|--|-----|--|--------------------|--|-------------------------------------|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of<br>(D) (Instr. 3, 4<br>and 5) |     | 6. Date Exerc<br>Expiration Da<br>(Month/Day/\ | ate                | 7. Title and<br>of Securiti<br>Underlying<br>Derivative<br>(Instr. 3 and | es<br>g<br>Security                 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |   | Code                         | v | (A)  | (D) | Date<br>Exercisable                            | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |   | (Instr. 4)   |  |  |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy)   | \$82.16   |  |   |                              |   |  |     | (5)  | 03/24/2029         | Class A<br>Common<br>Stock   | 71,547                              |   | 71,547   | D  |  |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy)   | \$142.47  |  |   |                              |   |  |     | (6)  | 04/14/2030         | Class A<br>Common<br>Stock   | 62,511                              |   | 62,511   | D  |  |
| Restricted<br>Stock<br>Units   | (7)   |  |   |                              |   |  |     | (8)  | (8)                | Class A<br>Common<br>Stock   | 18,525                              |   | 18,525   | D  |  |
| Restricted<br>Stock<br>Units   | (7)   |  |   |                              |   |  |     | (9)  | (9)                | Class A<br>Common<br>Stock   | 20,579                              |   | 20,579   | D  |  |
| Restricted<br>Stock<br>Units   | (7)   |  |   |                              |   |  |     | (10)   | (10)               | Class A<br>Common<br>Stock   | 1,150                               |   | 1,150  | D  |  |
| Restricted<br>Stock<br>Units   | (7)   |  |   |                              |   |  |     | (11)   | (11)               | Class A<br>Common<br>Stock   | 29,595                              |   | 29,595   | D  |  |

## Explanation of Responses:

1. The shares subject to the option are fully vested and exercisable by the Reporting Person.

2. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.

3. 20% of the shares subject to the option vested on July 29, 2017, 20% of the shares subject to the option vested on July 29, 2018, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date. The option is early exercisable by the Reporting Person.

4. 25% of the shares subject to the option vested on February 1, 2019 and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer through each vesting date.

5. 25% of the shares subject to the option vested on February 1, 2020 and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer through each vesting date.

6. 25% of the shares subject to the option shall vest on February 1, 2021, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date

7. Each Restricted Stock Unit ("RSU") represents the right to receive one share of the Issuer's Class A Common Stock.

8. 25% of the shares underlying the RSU vested on March 15, 2019, and the remaining shares underlying the RSU shall vest in 12 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date

9. 25% of the shares underlying the RSU vested on March 15, 2020, and the remaining shares underlying the RSU shall vest in 12 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date.

10. 17% of the shares underlying the RSU vested on June 15, 2020, 33% of the shares underlying the RSU vested on September 15, 2020, 39% of the shares underlying the RSU shall vest on December 15, 2020, and the remaining 11% of the shares underlying the RSU shall vest on March 15, 2021, subject to the Reporting Person's continuous employment with the Issuer on each such date.

11. 25% of the shares underlying the RSU shall vest on March 15, 2021, and the remaining shares underlying the RSU shall vest in 12 equal quarterly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date

## Remarks:

Executive Vice Chairperson of the Board and Chief Operating Officer

/s/ Larissa Schwartz, attorney-11/17/2020 in-fact of the Reporting Person

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.