FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

	Washingto	n, D.C. 20549	
STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

l	OMB APPROVAL							
	OMB Number:	3235-0287						
	Estimated average burd	den						
I	hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of William I	Reporting Person					er Name a 1, <u>Inc.</u> [rading	Symbol				ationship of all applica Director Officer (ble)	Perso	n(s) to Issu 10% O Other (:	wner
	(F TA, INC. ANNAN ST	First)	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/12/2018									below) below) Chief Financial Officer				
(Street) SAN FRANCISCO CA 94107				Line									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(5	State)	(Zip)																
		Т	able I - N	Non-D	erivat	ive	Securit	ies Ad	quire	d, D	isposed o	f, or Be	enefici	ally (Owned				
1. Title of Security (Instr. 3) 2. Trans Date (Month)				ar) i	Execution if any	A. Deemed xecution Date, any Month/Day/Year)		ction Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5)	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Class A	Common St	ock		03/1	2/201	8			C ⁽¹⁾		20,400	A	\$0.	00	20,4	20,400		D	
Class A Common Stock		03/1	2/201	8			S ⁽²⁾		20,400	D	\$39.6	6004 ⁽³⁾)		D			
			Table I								posed of, convertib				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code 8)		ction Derivative Ex		6. Date Exercisable and Expiration Date (Month/Day/Year) (Month/Day/Year) Derivative (Instr. 3 and		rities ing ve Secur	Derivativ Security		derivative Securities Beneficial Owned Following Reported	Owners Form: Direct (I) Or Indirect (I) (Instr	Ownershi	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date	Title	Amou or Numb of Sh	oer		Transaction (Instr. 4)	ion(s)		
Employee Stock Option (Right to Buy)	\$1.4	03/12/2018			M			12,200		(4)	08/29/2023	Class B Common Stock		200	\$0.00	277,7	56	D	
Employee Stock Option (Right to Buy)	\$7.17	03/12/2018			М			2,400		(5)	08/27/2025	Class B Commo Stock		.00	\$0.00	135,600		D	
Employee Stock Option (Right to Buy)	\$8.97	03/12/2018			М			5,800		(6)	07/29/2026	Class B Commo Stock		00	\$0.00	315,20	00	D	
Class B Common Stock	(1)	03/12/2018			М		20,400			(1)	(1)	Class A Common Stock		400	\$0.00	20,40	00	D	
Class B Common Stock	(1)	03/12/2018			C ⁽¹⁾			20,400		(1)	(1)	Class A Common Stock		400	\$0.00	0		D	
Class B Common Stock	(1)									(1)	(1)	Class A Common		886		371,8	86	I	By Trust

Explanation of Responses:

- 1. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 2. This transaction was effected pursuant to a Rule 10b5-1 trading plan previously adopted by the Reporting Person.
- 3. The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$38.89 to \$39.88 per share, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or to the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. 25% of the shares subject to the option vested on June 24, 2014, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date. The option is early exercisable by the Reporting Person
- 5. The shares subject to the option shall vest in 48 equal monthly installments commencing on August 1, 2015, subject to the Reporting Person's continuous employment with the Issuer on each such date. The option
- is early exercisable by the Reporting Person. 6. 20% of the shares subject to the option vested on July 29, 2017, 20% of the shares subject to the option shall vest on July 29, 2018, and the remaining shares subject to the option shall vest in 36 equal monthly installments thereafter, subject to the Reporting Person's continuous employment with the Issuer on each such date. The option is early exercisable by the Reporting Person.

Remarks:

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.